



# Blackwell's Five-Minute Veterinary Practice Management Consult

Edited by: Lowell Ackerman  
Publication Date: August 2006

*Blackwell's Five-Minute Veterinary Practice Management Consult* is a comprehensive, one-stop reference text on all things management related, from understanding the marketplace in which veterinarians practice, to appreciating hospital finances, to the nuts and bolts of marketing services for a veterinary practice. Topics are covered in a thorough but concise format and provide invaluable information for practice owners, administrators, associates and staff.

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## Key Features:

- Follows the popular Five-Minute Veterinary Consult structured format
- Consistency of presentation makes for easy information retrieval
- Focus is on practical rather than theoretical solutions for veterinary practice issues
- Provides examples within relevant topics

## Contents:

**Chapter 1:** Marketplace

**Chapter 2:** Client Relationship Management

**Chapter 3:** Communications

**Chapter 4:** Financial Management

**Chapter 5:** Cash Management

**Chapter 6:** Human Resources

**Chapter 7:** Marketing Management

**Chapter 8:** Operations Management

**Chapter 9:** Administrative Management

**Chapter 10:** Practice Safety

**Chapter 11:** Legal Issues

**Chapter 12:** Planning and Decision Making

**Chapter 13:** Facility Management, Design, and Construction

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